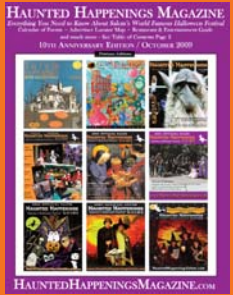


# Haunted Happenings Magazine

"Everything you need to know about Salem's World Famous Halloween Festival"



The Haunted Happenings Magazine is a Yearly Magazine filled with advertisements from the many Sites & Attractions / Tours / Hotels / Motels / Retailers / Restaurants and Transportation throughout the City of Salem.

The Haunted Happenings Magazine offers a complete listing of all events that are taking place in the month of October. Whether tourists come to Salem, MA for a Costume Party / Ball, Parade, Cemetery Tour, Psychic Fair / Seance, Haunted House, Historic Museum, Trolley Tour, Ferry Transportation there is something for everyone here (especially in October).

Our Magazine will provide you a detailed listing of all events / functions and extended hours for the month of October. An online version of the Magazine will be available year round.

The Haunted Happenings Magazine is distributed throughout Salem during the month of October from the Salem Visitor Center, Sites & Attractions, Restaurants, Lodging Facilities & Shops, not to mention the many Hotels & B&B's in Peabody, Danvers and Marblehead. We have a yearly distribution of 100,000 copies to reach over 300,000 October Visitors. Let this Spooktacular crowd know where you are on our colorful two page - Walking Map, with the Historic Heritage Trail Outlined and your Location clearly marked.

## Contact Us:

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## Best Maps Salem

Annual Publication Available by  
April 1st &  
Distributed throughout the year  
www.BestMaps.com

## Best Maps Marblehead

Annual Publication Available by  
May 15th &  
Distributed throughout the year  
www.BestofMarblehead.com

## Haunted Happenings Magazine

Annual Publication Available by  
September 30th &  
Distributed throughout the month of Oct.  
HauntedHappeningsMagazine.com

We Also Publish,  
**Red's Placemat**

Quarterly Publication, by Best Maps  
January, April, July & October

**BestMaps.com**

**BestofMarblehead.com**

**HauntedHappeningsSalem.com**

**HauntedHappeningsMagazine.com**



This will be our 30th Year Publishing  
Salem's Best FREE Walking Map



Approximately 1,000,000 Visitors arrive in Salem every year.

Some of the many reasons people visit Salem

History • Witches • World Class Museums  
Maritime & Waterfront Activities • Art Exhibits  
Antiques • Heritage Days • Film Festivals  
and many other unique events including our  
"World Famous" month long Halloween  
Festival better known as Haunted Happenings.

### ADVERTISING BENEFITS:

- Visitor's **Favorite Map** for locating the Best of Salem
- With your ad, Your Business Location is marked on the Map (or on the Trolley Route Map if you are out of Walking Map Area)
- 250,000 copies Published Annually
- Free link to Your Website from BestMaps.com See Inside for more information . . .

# Best Maps



## Salem's Best Free Walking Map



### DISTRIBUTION:

Over the Years we've had great comments about our maps from the visitors, and also from our advertisers. We are most proud of our continued record of service for Distribution of the Map, 365 Days a Year (250,000 copies printed annually.)

These maps are distributed from the Front Desk of the Salem Visitor Center, all the hotels and B&B's in Salem and Marblehead, Salem sites and attractions, restaurants, retail outlets, and many other locations where visitors stop for directions.

*Paul K Ryan, Publisher*  
Member of the Salem Chamber of Commerce  
Since 1975

# Best of Marblehead Walking Map



### ADVERTISING BENEFITS:

- Visitor's favorite map for locating the Best of Marblehead
- Your Business location clearly marked on the map
- 50,000 Copies Published Annually
- Free link to your website from BestofMarblehead.com & BestMaps.com

### DISTRIBUTION:

These maps are distributed from the Salem Visitor Center (10,000 copies annually), Marblehead Information Booth, Marblehead B&B's, Restaurants, Retail Outlets, and locations where visitors stop for directions.

*Paul K Ryan, Publisher*  
Member of the Marblehead Chamber of Commerce Since 1975

# Red's Sandwich Shop

"Where the Locals Meet to Eat"



Placemat Advertising

Published Quarterly

<u>Winter</u>	Jan - Mar
<u>Spring</u>	Apr - Jun
<u>Summer</u>	July - Sept
<u>Fall</u>	Oct - Dec

55,000 Printed Each Quarter  
(we need approx. 50,000 each quarter)

The extra 5,000 are for those quarters that exceed the 50,000. At the end of each cycle all the leftover mats are recycled through the Salem School System for the Students use.

